



KEYNOTE SPEAKER · AUTHOR · DISC TEACHER

Dr. Robert Rohm

Robert A. Rohm, Ph.D. · Founder of Personality Insights, Inc., Atlanta

He helps audiences understand the people who drive them crazy, *and laugh the whole way through.*

Dr. Rohm makes the four personality styles of the DISC model funny, simple and useful. Audiences laugh at themselves, see each other in a new light and walk out with a shared language for working together. His material is built to improve results, lower stress, cut turnover and make communication easier.

SIGNATURE TALKS

FLAGSHIP · ANY AUDIENCE

Why Can't You Be Normal Like Me?

The four styles, and why the people around you do what they do.

LEADERS · HR · ASSOCIATIONS

Teams That Pull Together

Less friction, better meetings, fewer "personality conflicts."

SALES · DIRECT SALES · FINANCIAL

Selling With Style

Read the customer, then sell the way they like to buy.

CHURCHES · SCHOOLS · PARENTS

Your Family, Your Style

Why kids in one house are so different, and how to love each one well.

FORMATS

Keynote

45 to 90 minutes

Workshop

Half day or full day

Private training

On site with your team

Virtual

Live online

The add-on that makes it stick: a DISC profile for every attendee before the event. Ask about group pricing.

WHAT PEOPLE SAY

"Robert Rohm is one of the clearest communicators I have ever heard!"

Zig Ziglar

"...the greatest presentation on understanding how human interaction works that I have ever seen in my life!"

John Maxwell

"Some of the best training our company has ever received."

T.M. Miller, Chick-fil-A

BROUGHT IN BY

Chick-fil-A · Merrill Lynch · Campbell's · Century 21 · Sprint · Frigidaire · Arizona Diamondbacks · National PTA

Fees: Dr. Rohm typically charges \$15,000 per day for private training. Keynote and virtual fees depend on date, location and format.



BY THE NUMBERS

2M+ people in live audiences

35+ years teaching the DISC model

20+ books written or co-written

80K people in his largest audience

CREDENTIALS

Ph.D., University of North Texas

Host, PBS special *The Model of Human Behavior*

Founder, Personality Insights, Inc.

Author, *Positive Personality Profiles*

SHARED THE STAGE WITH

Zig Ziglar, John Maxwell, Les Brown, Lou Holtz

CHECK DATES

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